



ALAMEDA COUNTY  
CONGESTION MANAGEMENT AGENCY

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*October 12, 2009  
Agenda Item 4.4.1*

**Memorandum**

**DATE:** September 30, 2009  
**TO:** Plans and Programs Committee  
**FROM:** Matt Todd, Manager of Programming  
**RE:** Transportation Fund for Clean Air (TFCA): FY 2009/2010 Program Update

**Action Requested**

It is recommended that the Board approve a proposed revision to the FY 2009/2010 TFCA Program. A 2009/2010 TFCA Program totaling \$1,758,020 was adopted by the Board on May 28, 2009. At that time, the Board's action included the conditional approval for \$100,000 of the program for the Bike to Work Day Marketing and Survey project pending the outcome of the required cost-effectiveness evaluation. The evaluation has been completed and the project is proposed to receive \$96,000 in TFCA funding. Staff proposes to program the remaining \$4,000 to LAVTA's Route 9 Operations, a project in the existing 2009/2010 program. ACTAC is scheduled to consider this item on October 6<sup>th</sup>.

**Next Steps**

Forward recommendation to the Board. A final program is due to the Bay Area Air Quality Management District (Air District) by November 6<sup>th</sup>, 2009.

**Discussion**

The cost-effectiveness calculations for the projects have been completed. Based on the cost-effectiveness calculations the Bike to Work Day Marketing and Survey project is eligible for \$96,000, leaving \$4,000 balance from the Board conditional approval in May. The remaining \$4,000 is proposed to be added to LAVTA's Route 9 project, which is eligible to receive additional funding and the current programmed amount is below the initial amount requested. The additional \$4,000 will increase the total programmed amount for the project to \$86,133. With this recommendation the total 2009/2010 program remains at \$1,758,020.

**Financial Impact**

This programming action has no financial impact to the CMA. The TFCA funds included in this funding program are being made available by the Air District. Costs associated with the CMA's administration of the TFCA program are included in the current CMA budget.

Attachment

**FY 2009/10 TFCA County Program Manager Fund - Revised Final Program**

Recommended Projects							
Sponsor	Project Name	Project Description	Total Project Cost	TFCA Requested	TFCA Program Balance	Recommendation	TFCA Cost-effectiveness
70% City/County Share							
Alameda	Webster St SMART Corridors	SMART Corridor Management along the Webster Corridor between Central Ave. in Alameda and Harrison St./7th in Oakland, including the Webster and Posey tubes and State Rt. 260.	\$1,234,000	\$400,000		\$400,000	\$8,272
Alameda County	Fairmont Campus to BART Shuttle	A free, two bus shuttle service, for employees and the public, between the Bayfair BART Station and the Fairmont Campus, which includes the Ala. Co. Medical Center and the Juvenile Justice Center. To run on a continual loop, between 7am and 7 pm, M-F. Re	\$310,330	\$170,000	\$166,626	\$170,000	\$48,577
Albany	Ohlone Greenway Bicycle Path Widening	Widen 5,850 ft of Ohlone Greenway from 9 to 14 ft to accommodate bicycle and pedestrian use.	\$503,200	\$50,000	\$34,879	\$50,000	\$36,065
Berkeley	Citywide Bicycle Parking Program	Purchase and install at least 175 new on-street bicycle racks to expand on-street bicycle parking throughout the city.	\$46,887	\$46,887	\$46,603	\$46,887	\$21,521
Fremont	South Fremont Arterial Management	Improve arterial operations along 5 corridors by upgrading existing traffic signal system equipment and updating existing traffic signal coordination plans for the weekday AM, Midday, and PM peak periods.	\$232,000	\$232,000	\$448,307	\$232,000	\$45,439
Pleasanton	Trip Reduction Program	Trip Reduction Program Employer-based and school-based program. The project also consists of monitoring efforts by conducting transportation surveys to gather data. Request is for one year, FY 09/10.	\$131,000	\$47,000	\$47,212	\$47,000	\$46,740
			Subtotal	\$2,457,417	\$945,887	\$743,627	\$945,887
			Total 70% Share			\$1,251,497	
			Recommendation under 70% Balance		(\$305,610)		
30% Transit Discretionary Share							
AC Transit	Easy Pass Transit Incentive Program	Market, implement, and expand the Easy Pass Transit Incentive Program which provides discounted bus passes. Request is for two year program.	\$350,000	\$350,000		\$350,000	\$65,104
ACCMA	Guaranteed Ride Home Program	Alameda County Guaranteed Ride Home Program is targeted to workers in Alameda County that use an alternative commute mode (carpool/vanpool, train/BART, bus ferry, walk or bike). Request is for two years, FYs 09/10 and 10/11.	\$280,000	\$280,000		\$280,000	\$18,116
LAVTA	Route 9 Operating Assistance	Operating for LAVTA's existing Route 9 Hacienda Business Park Shuttle, which connects the Dublin/Pleasanton BART Station with the Hacienda Business Park. Request is for one year, FY 09/10. (LAVTA's Route 50 has been renamed to Route 9).	\$319,462	\$100,000		\$82,133 \$86,133	\$65,657
			Subtotal	\$949,462	\$730,000	NA	\$716,133
			Total 30% Share			\$506,523	
			Recommendation over 30% Balance		\$209,610		
Other Projects							
ACCMA	Bike to Work Day Marketing and Survey	Marketing through promotional ads in East Bay for 2010 and 2011 Bike to Work Day. Funding request for two years including a follow up survey to gauge the Program's effectiveness.	\$100,000	\$100,000		\$100,000 \$ 96,000	\$89,884
			Subtotal	\$100,000	\$100,000	NA	\$96,000

<b>Total Recommendation</b>			
<b>Total TFCA Requested</b>	<b>Total TFCA Program Balance</b>	<b>Recommendation</b>	<b>Difference</b>
<b>\$1,775,887</b>	<b>\$1,758,020</b>	<b>\$1,758,020</b>	<b>\$0</b>